

A decorative graphic consisting of three thick, curved lines in green, yellow, and blue, pointing to the right, located on the left side of the text box.

## Bridging the gap between schools and industry...

Careers Lab addresses the skills gap issue by linking schools with business partners in order to make a real difference to careers education in schools.

Through the Careers Lab programme, schools have invaluable access to Business Ambassadors who bring their knowledge and experience of the working world to the classroom, helping to equip young people with the inspiration, knowledge and skills they need to succeed in the UK economy.

An initiative of

The logo for Business in the Community, featuring the text "BUSINESS IN THE COMMUNITY" in white, uppercase, sans-serif font inside a pink square with a white border.

**BUSINESS  
IN THE  
COMMUNITY**

## How does it work?

Careers Lab provides a simple framework and brokerage function for schools to connect with businesses in order to support and bring their careers education to life. Companies collaborate with schools to provide 'Business Ambassadors' who act as role models and bring their real-life examples, stories and skills from the world of work into the classroom.

The programme works alongside existing careers teaching to provide a modular, progressive framework of teaching materials for ages 11-16, aiming to enrich students' understanding of careers paths and the employability skills they'll need to succeed.

## How does it add value?

- It's an easy way to provide young people with real-world, interactive careers education
- Provides a clear framework and set of materials to help schools and businesses connect and collaborate
- Helps schools to meet their career education targets as all the materials are aligned with Ofsted and Government advice in mind
- Offers a platform to create lasting ties between local schools and businesses
- Benefits companies by educating young people about a particular business or sector, helping to attract future talent
- Improves professional skills such as presenting, leadership and problem solving

If you're interested in getting involved and making a difference to the prospects of young people in your local area, register by contacting Business in the Community at [careerslab@bitc.org.uk](mailto:careerslab@bitc.org.uk).

### Information for **Businesses**

If you're a business or employee find out more about Careers Lab, the benefits, and how you can get involved at [careerslab.co.uk/businesses](http://careerslab.co.uk/businesses)

### Information for **Schools**

If you're interested in bringing Careers Lab to your school, find out how you can participate and what resources are available at [careerslab.co.uk/schools](http://careerslab.co.uk/schools)

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[www.careerslab.co.uk](http://www.careerslab.co.uk)